



## **For Immediate Release**

Contact:  
Christine Ricci  
Vice President of Public Relations  
913-708-8913  
cricci@besmith.com

### **Gordon Memorial Hospital Hires New Chief Executive Officer**

LENEXA, Kan. (September 29, 2009)—Gordon Memorial Hospital in Gordon, Neb., recently hired Jim LeBrun to fill the role of chief executive officer. A seasoned executive with more than 20 years of experience in healthcare leadership, LeBrun assumed his new duties at Gordon Memorial on September 28.

“Jim brings a background rich in successful physician relations, recruitment and retention,” said Dr. Todd Sorensen, president and chief executive officer of Regional West Health Services, with whom Gordon Memorial Hospital holds a management agreement. “With many years of experience as a chief executive in rural healthcare settings, he understands the unique needs of Gordon Memorial and values the quality of life in a small community.”

Prior to joining Gordon Memorial, LeBrun served as practice administrator with Desert Cardiothoracic Surgeons in Phoenix, Ariz., where he had executive leadership responsibility for the practice’s operations and financial management. His career has included executive leadership positions at Great Plains Clinic in Dickinson, N.D.; Barrett Memorial Hospital in Dillon, Mont.; Niobrara County Hospital District in Lusk, Wyo.; Gem City Bone and Joint in Laramie, Wyo.; and Banner Health in Torrington, Wyo. LeBrun is a Certified Internal Auditor and completed a certificate program in Healthcare Financial Management at The Ohio State University in Columbus, Ohio.

Gordon Memorial Hospital is a 25-bed, progressive critical access hospital. Services include an emergency department, surgery, radiology, 24-hour CT services, acute care and laboratory. Gordon Memorial also runs two rural health clinics, a number of specialty clinics, and a long-term care and assisted living facility.

“Gordon Memorial needed an executive with proven success in developing relationships with key providers and stakeholders, as well as a strong financial acumen,” according to Kathy Noland, R.N., Ph.D., senior vice president of executive search for B. E. Smith, the leadership solutions firm who conducted the nationwide CEO search for Gordon Memorial. “Jim has the background to continue broadening the organization’s breadth and depth of services to meet the regional healthcare needs of the Gordon community.”

*About Gordon Memorial Hospital:*

Located in Gordon, Neb., Gordon Memorial Hospital is a 25-bed, progressive critical access hospital offering emergency services, surgery, radiology, 24-hour CT services, acute care and laboratory. The hospital also operates rural health clinics in Gordon and Rushville, Neb., numerous specialty clinics and Gordon Countryside Care, a long-term care and assisted living facility. Gordon Memorial Hospital’s service area includes most of Sheridan County (pop. 6,000) and part of Cherry County (pop. 6,000), as well as portions of southwestern South Dakota. In 2006, Gordon Memorial Hospital entered into a management agreement with Regional West Health Services in Scottsbluff, Neb., which serves as a holding company operating and managing several local healthcare related corporations, including eight critical access hospitals. For more information, visit [www.gordonmemorial.org](http://www.gordonmemorial.org).

*About B. E. Smith:*

Founded in 1978, B. E. Smith is a full-service leadership solutions firm for healthcare providers. B. E. Smith’s comprehensive suite of services includes Interim Leadership, Permanent Executive Placements and Consulting Solutions. The company is comprised of veteran healthcare leaders who partner with each client to create a solution that uniquely fits that client’s individual needs. In 2008, B. E. Smith placed more than 600 leaders into healthcare organizations worldwide. For more information, visit [www.BESmith.com](http://www.BESmith.com) or call 877-802-4593.

###