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Inspired Healthcare Leadership

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TIMOTHY O. MORGAN NAMED CHIEF OPERATING OFFICER FOR B. E. SMITH, INC.

LENEXA, Kansas (July 23, 2008) – B. E. Smith announced today that Timothy O. Morgan has been promoted to the position of chief operating officer. Morgan, previously B. E. Smith’s executive vice president of Consulting Solutions, brings a wealth of industry experience to the newly created position, including more than a decade of executive leadership experience with the University of Pennsylvania Health System in Philadelphia.

As COO, Morgan will be responsible for the overall day-to-day management of company operations and infrastructure, including international practice operations, business and professional development, and administrative systems. He will also work to integrate B. E. Smith’s major service lines, drive growth and increase profitability.

“We’ve had an extraordinary tradition of success here at B. E. Smith, and Tim Morgan is the ideal leader to assume our COO position and take us to the next level,” says Doug Smith, B. E. Smith’s chief executive officer. “Tim combines a stellar clinical background along with senior-level leadership experience from one of the most reputable health systems in the country. He is a client advocate and a solid, extremely knowledgeable leader.”

Prior to joining B. E. Smith, Morgan spent nearly 20 years with the University of Pennsylvania Health System in Philadelphia, including serving as both CEO and COO of Pennsylvania Hospital. Morgan led a substantial financial turnaround during his tenure as CEO.

Morgan received his AD in nursing from Gloucester County College in Sewell, and graduated Magna Cum Laude with a BS in nursing from LaSalle University in Philadelphia. He then went on to pursue his executive MBA from Temple University in Philadelphia.

ABOUT B. E. SMITH

B. E. Smith is a full-service leadership solutions firm for healthcare providers. Its comprehensive services include Permanent Executive placements, Interim Leadership and Consulting Solutions. Last year, B. E. Smith placed more than 600 healthcare leaders, both permanent placements and interim professionals, into its client hospitals.