



Sandy Reed, RN, BSN

Senior Vice President, Talent Strategies

800.401.5739 | sreed@besmith.com

◦ Professional Experience

Sandy Reed brings more than 30 years in the healthcare industry in management, education, and various leadership roles to B. E. Smith. She has used her strong knowledge of national healthcare market trends in recruitment to solidify her track-record in recruiting and consulting for healthcare facilities ranging in size from small rural hospitals to large medical centers. Ms. Reed's proficiency in a wide range of healthcare services; including, program development, benchmarking, operational and strategic planning, multi-hospital management redesign, construction project planning as well as clinical process improvement, has made an impressive impact at B. E. Smith.

Prior to B. E. Smith, Ms. Reed held executive and corporate leadership positions within various sized healthcare facilities, and was a former Chief Nursing Officer and Vice President of Patient Care Services for a multi-hospital system. She has extensive experience in JCAHO survey process for multi-hospital acute care and physician practices, and managed a diverse range of clinical and non-clinical specialties including risk management, performance improvement, and staff development.

Ms. Reed's broad based understanding of all clinical department operations garnered through years of department director experience has facilitated her national speaking and consulting experience. Her response to operational changes by the improvement of existing systems or implementation of more effective ones, and restructuring of workflow as one integrated improvement initiative are highly effective skills that enables B. E. Smith to ascend to the next level.

◦ Education and Credentials

Sandy Reed is a Registered Nurse with a Bachelors of Science in Nursing. Currently, she is working towards her MBA.